

POSITIVO COLORI



LIVON

POSITIVO MONOCROMATICO



L I V O N

LOGO COLORE



L I V O N

NEGATIVO



LIVON

AREA DI RISPETTO LOGO



AREA DI RISPETTO PITTOGRAMMA



LOGO ORIZZONTALE BICOLORE



L I V O N

Vignaioli in Friuli, Toscana e Umbria

LOGO ORIZZONTALE MONOCROMATICO



L I V O N

Vignaioli in Friuli, Toscana e Umbria

COLORI

COLORI PRIMARI



PANTONE 4635 U
7E6D56
C=22 M=34 Y=48 K=51



PANTONE 4675 U
E8DFC9
C=10 M=12 Y=25 K=0

COLORI SECONDARI



PANTONE 102 U
FFDE07
C=2 M=9 Y=91 K=0



SFUMATURA RADIALE
F7A600
CD5B08

FONT

LATO light

abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMN^OPQRSTU^VWXY^Z
0123456789

LATO regular

abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMN^OPQRSTU^VWXY^Z
0123456789

LATO Bold

abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMN^OPQRSTU^VWXY^Z
0123456789

PLAY FAIR regular

abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMN^OPQRSTU^VWXY^Z
0123456789

PLAYFAIR italic

abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMN^OPQRSTU^VWXY^Z
0123456789